

## Paris Photo Los Angeles takes over the sets at Paramount Pictures Studios

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'Marseille (Rouge)' by Georges Rousse, 2011, exhibited by Sous Les Etoiles Gallery



12 OF 20

The sunny, subversive thrill of celebrating photography in the heart of movie-land is showing no sign of fading. Paris Photo Los Angeles has kicked off its third stateside edition at Paramount Pictures Studios, with the help of stars from both Hollywood (Gwyneth Paltrow, Drew Barrymore) and the art world (Sterling Ruby, Catherine Opie). With 70 galleries from 17 countries exhibiting throughout three cavernous soundstages and the ersatz storefronts of Paramount's New York City backlot, this year's fair had an emphasis on emerging artists and young galleries to balance its strong roster of canonical image-makers.

'Paris Photo Los Angeles is a mix of historical and contemporary images, and it's a point of connection located in an iconic place,' said fair director Florence Bourgeois, noting the choice of 33 galleries to present solo shows spotlighting the likes of Guy Bourdin, Ralph Gibson, Liu Bolin, Matthew Rolston and Rachel Rom. 'It's a unique opportunity to really delve into the universe of each artist exhibited.'

Full article: <http://www.wallpaper.com/art/paris-photo-los-angeles-takes-over-the-sets-at-paramount-pictures-studios/8814#116861>