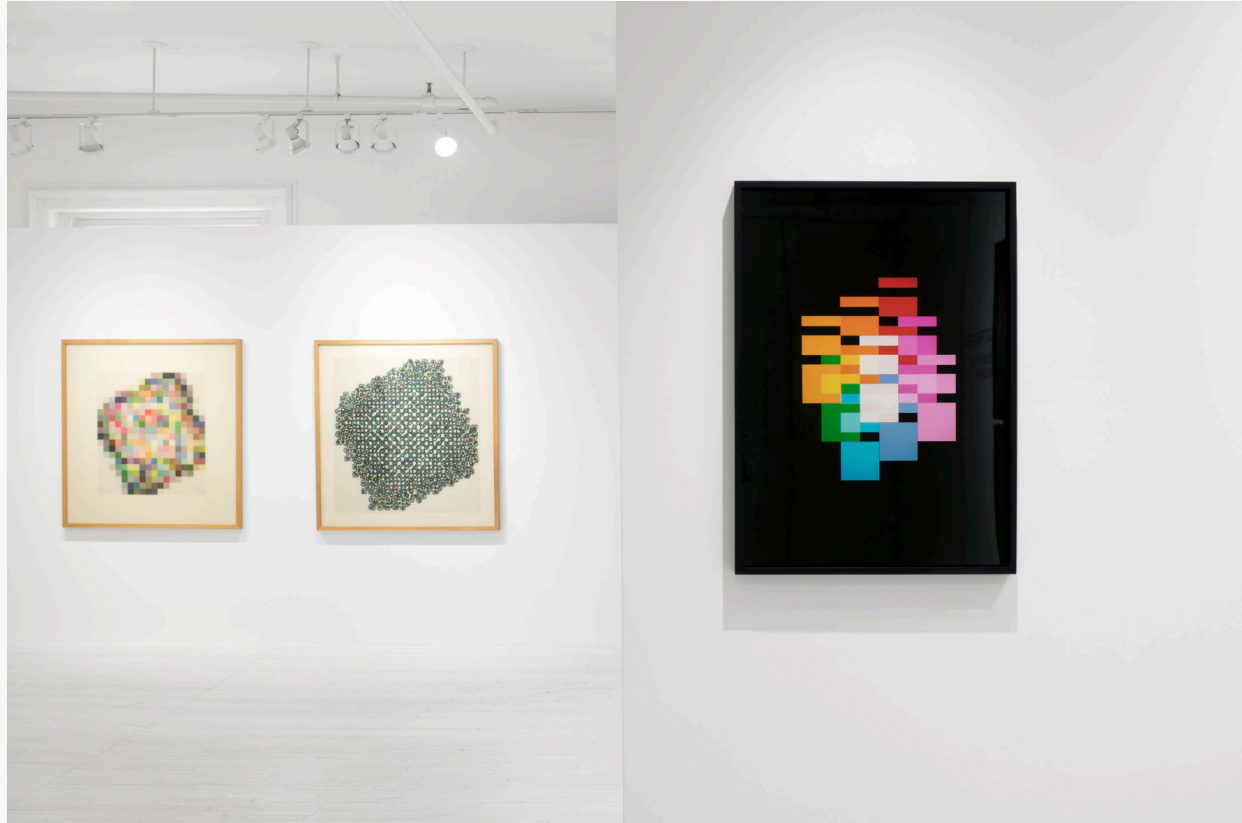




JUN 4

Exhibition Review: Gottfried Jäger's Generative Color Work

CULTURE



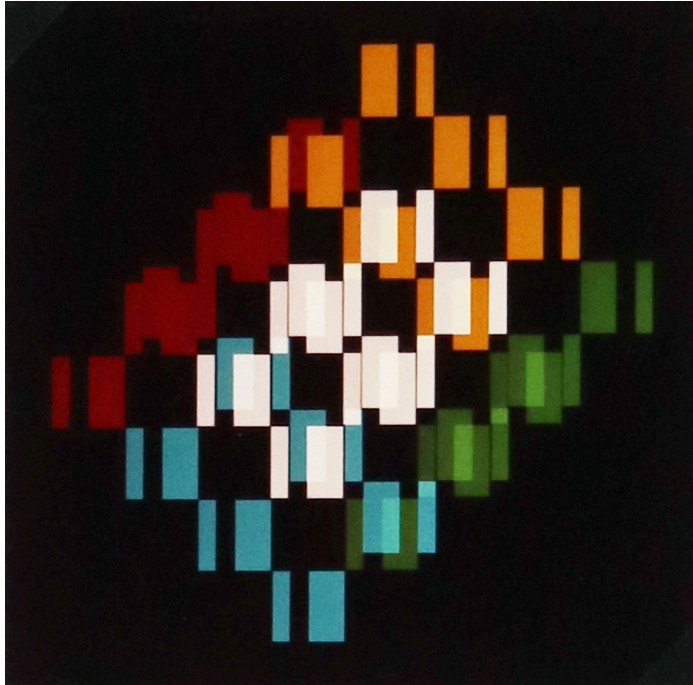
©Sous Les Etoiles Gallery

By Kayla Royster

The white walls and floors of the Sous Les Etoiles Gallery draws attention to the only spots of color found within the exhibition, Gottfried Jäger's photographs. A variety of different sized frames in unique formations hang upon the gallery's white walls, showcasing Jäger's Generative Color Work from the 1960s to the early 2000s. Sous Les Etoiles Gallery is the first exhibition space in which Jäger presents art developed from his concept of generative color, that he developed in 1968 in which he creates conceptual geometric shapes prototypical to the techniques commonly used.

Jäger's work does not just represent color, but in the process of experimentation has begun to redefine and create a new concept of photographic process. An example of this concept reflected within his *Luminogram* (which includes four images) from the series

“Color Systems” from 1981. They were introduced with a pigment glossy print on Fujicolor whereas *Mosaic* one of his algorithmic experimentations was a photo-based computer-generated piece of work from 1994 on electrostatic print.



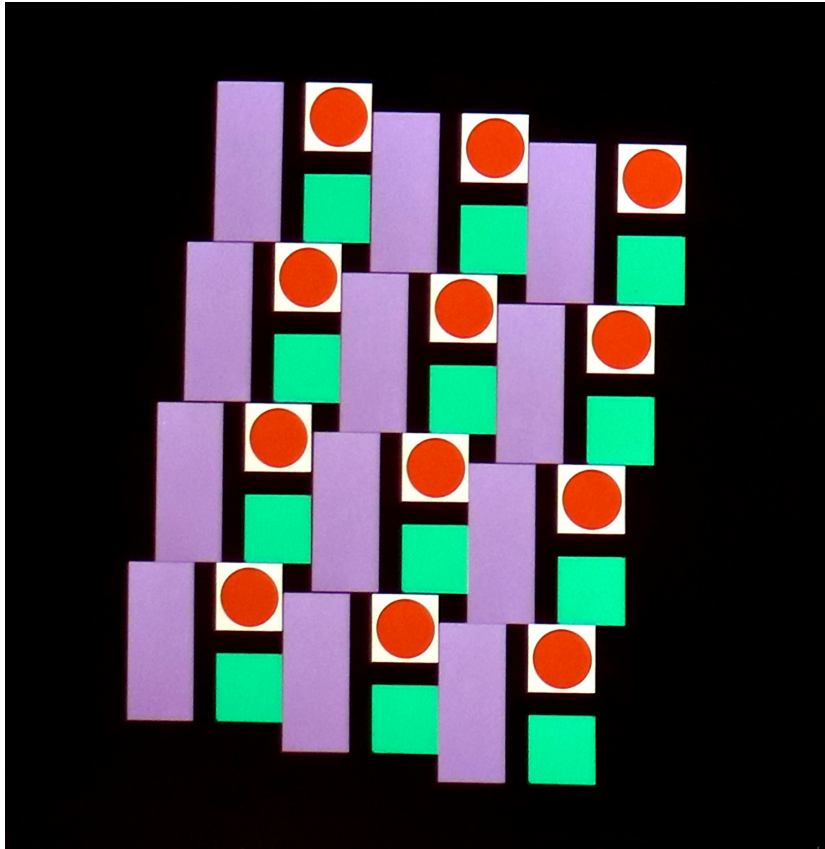
Multiple Optics, 4.3.2, 1973 ©Gottfried Jäger



Luminogram, XVII.2, From Series "Color Systems", 1981 ©Gottfried Jäger

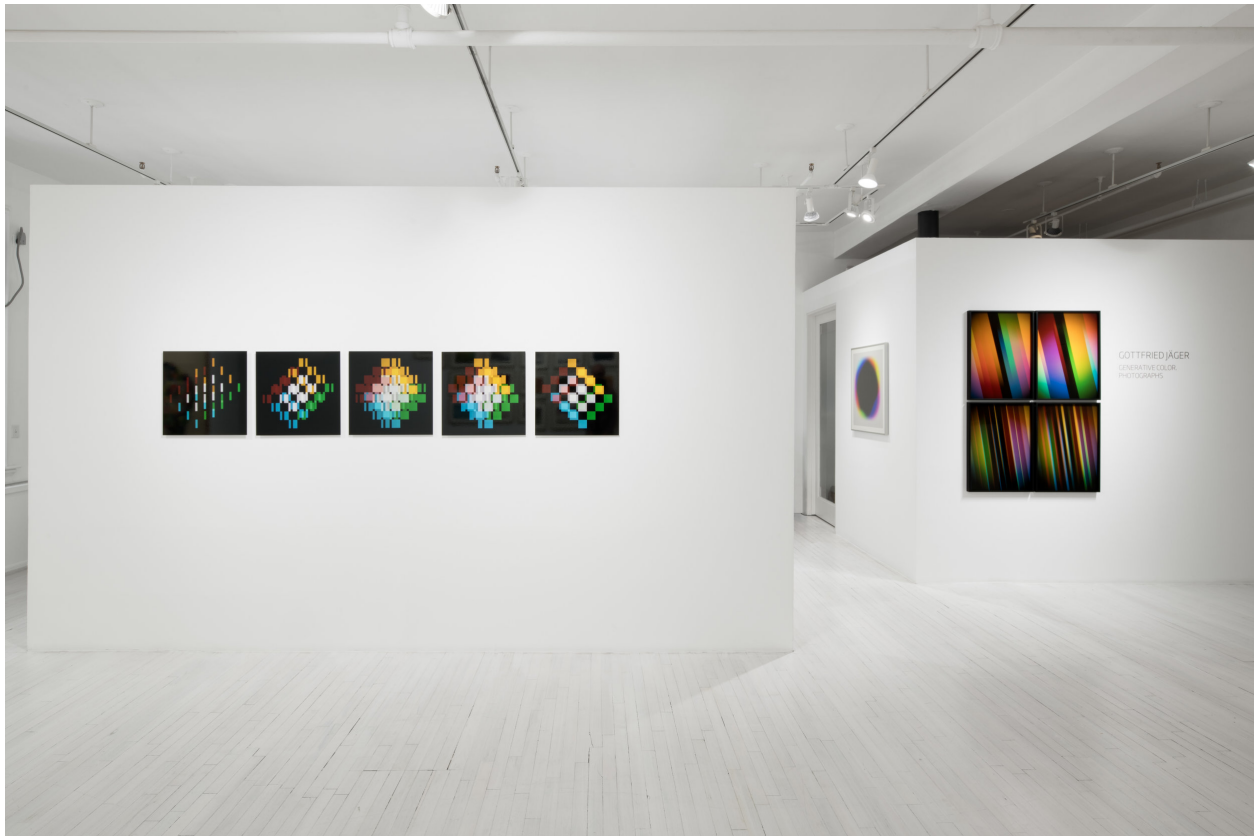
The photographs within this exhibition differed not only based on their geometric shaped and colors, but on how they were presented within the gallery as well.

The *Luminogram* series photos were depicted within 4 different medium sized black frames. Each photograph, which took up the entity of its frame came together to form one large square. Four individual different pieces of art, coming together to form one large shape.



Multiple Optics, 4.4.2, 1973 ©Gottfried Jäger

A particularly inspiring work was that of his *Multiple Optics*. A tessellation of what seemed to be white overlapping and semi-transparent squares. One photo frame features a cluster of these white squares, with their upper left side corners colored red and their lower right corners green. Beside it features a similar photo of the same white squares, only the upper left-hand corner of the squares are blue and lower right hand purple. Both pieces depict similar squares wherein only the corners of the squares differed. Those two pieces of art come together within the final photograph, resulting in the combination of colored corners surrounding what seems to be a now white semitransparent oval.



©Sous Les Etoiles Gallery

The art within the “Generative Color” exhibition was reminiscent of the view from within a Kaleidoscope. With its bright colors and varying shapes creating a distinctive effect on the viewer, that draws each person in even as it disorients. Gottfried Jäger's work can be seen as similar to that of M.C Escher, in which tessellations are the product of closely put together shapes where the audience's eyes. The repeating images building a sculptural quality to the work. This exhibition at the Sous Les Etoiles Gallery opened on May 17th and shall remain open until June 16th.